

To: Lee, Monica[Lee.Monica@epa.gov]
From: Purchia, Liz
Sent: Wed 8/12/2015 2:58:13 PM
Subject: RE: social media process

We should probably add a line if the posts come from us at HQ too.

From: Lee, Monica
Sent: Wednesday, August 12, 2015 10:56 AM
To: Purchia, Liz
Subject: social media process

This work?:

For the rest of the week, HQ, OW, OSWER, R6, R8, R9 hold on all social media not related to Gold King Mine.

Process

- Social media posts come in from Durango (Tom, Melissa, Christie)
 - Ideally this content has sign off from the incident commander/JIC
 - Once folks on the ground in Durango sign off, content comes to HQ
- Christie/Melissa send to Jennifer who runs through the EOC (OGC, OSWER, ORD, OW all sign off)
- Jennifer sends to Jay, Monica, Liz for final approval
- Jay/Jess post

Roxanne, Danny, George, will not be included on these chains.

Monica Lee

Deputy Press Secretary

Office of the Administrator

Environmental Protection Agency

Direct: 202-564-0645

Cell: 202-713-6902

lee.monica@epa.gov